

Julia Garcia Gab

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EXPERIENCE

MICROSOFT LEAP

UX Designer

January 2023-Present

- Collaborated with a team of UX designers and researchers to improve the learning and onboarding experience for Azure Arc, a cloud computing product.
- Conducted user research, competitive and heuristic analysis to identify user needs and pain points, synthesized insights from past research, and used that information to create UX deliverables including flows, wireframes, and high-fidelity mockups and prototypes
- Worked closely with product managers and engineers to ensure that designs aligned with business goals and technical feasibility, resulting in an improved user experience

HACK FOR LA

Lead UX Designer

March 2022-Present

- Lead design of internal CMS tool and conceptualize design system for teams.
- Partner with a cross-functional team to understand user needs and create prototypes for testing.
- Guide and grow the design team through leadership and critiques.

RUFF PATCHES

UX/UI Designer

August-Sept 2021

- Collaborated with CEO of a NPO animal rescue to design a responsive website to promote pet adoption
- Delivered home screen, profile, and card template designs on web, mobile, and tablet and built a prototype
- Created a new style guide, and modernized brand and logo

LEADERSHIP EXPERIENCE

HACK FOR LA

UI/UX Community of Practice Co-Lead

March 2022-Present

- Coordinate and host weekly meetings, supervise new volunteer onboarding, organize talks and workshops, and guide new users in their journey at Hack for LA and through their career development

EDUCATION

DESIGNLAB

User Experience Design

- Completed 560+ hours of UX coursework and created 3 capstones, collaborating with 3 Product Design mentors to gain comprehensive experience in the UX process.

SKILLS & TOOLS

Skills: Wireframing, Prototyping, Visual & Interaction Design, Brand Design, User Research & Journeys, Usability Testing, Critical Thinking, Collaborating, Receiving & Implementing feedback

Tools: Figma & FigJam, Adobe XD, Notion, Google Workspace, Zeplin, Miro, Wix, Microsoft 365, Spline, Github